



# KORRA

## COMPANY PRESENTATION



# Korra History

- 1998** Korra started with a small workshop and a few people, selling shower enclosures.
- 
- 2003** Korra made company decision of 100% export, products range already expand to steam room, complete show room, shower panel and bathroom cabinets;
- 
- 2004** The first modern factory was built with office building, show room and production workshops.
- 
- 2007** The 2nd and 3rd branch factories were built, increasing production capacity for the market needs.
- 
- Now** A famous bathware products manufacturer with 4 factories covering 80,000 m<sup>2</sup> of space;  
Korra products sold to more than 90 countries and regions in the world.

# Korra Products



Shower  
Enclosure  
&  
Shower  
Tray



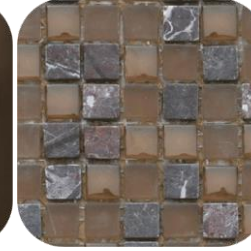
Massage  
Bathtub  
&  
Simple  
Bathtub



Complete  
  
Shower  
  
Room



Shower  
  
Panel

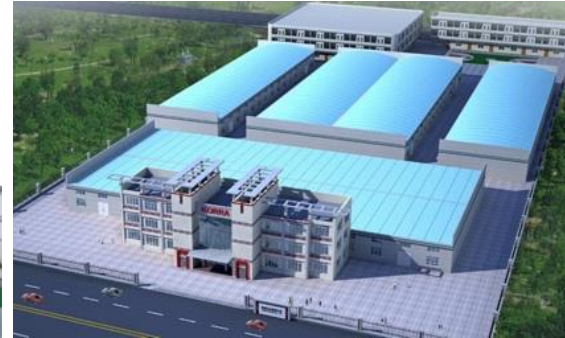


Crystal  
  
Mosaic



Bathroom  
  
Cabinet

# Factory



30,000m<sup>2</sup>

Show Room | Warehouse

# Factory

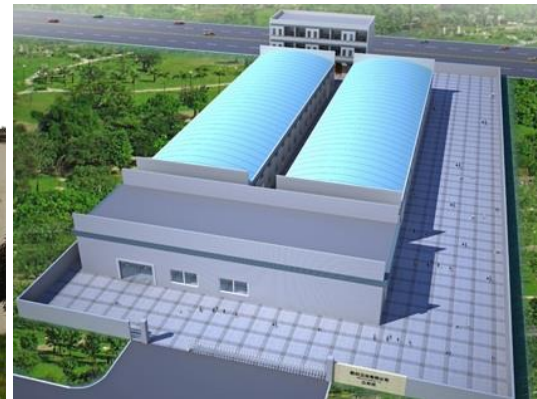


30,000m<sup>2</sup>

**Shower Enclosure | AL profile extrusion**

**Complete shower room & Steam room | Shower panel**

# Factory



20,000m<sup>2</sup>  
Crystal Mosaic

# Show Room



1600m<sup>2</sup>

Shower Enclosure | Bathtub | Complete Shower Room | Shower Panel | Bathroom Cabinet | Crystal Mosaic

# Company Culture

## ◆ Business Philosophy

WIN-WIN

## ◆ Enterprise Spirit

ACCURATE, PRECISE, SPEED

## ◆ Enterprise Aim

May every product brings

- enjoyment to the clients,
- profits to the enterprise,
- benefits to the individual.

# Advantages

## Part 1

- ◆ **17 years' OEM/ODM experience, supplier to Roca, American Standard and Masco**
  
- ◆ **100% export to over 90 countries & regions**
  - Provide **export documents** such as CIQ, SASO, SONCAP, CO, FORM A, FORM E, etc.
  
- ◆ **Certifications for different markets**
  - ISO9001:2008, ISO14000:2004, OHSMS18001, BSCI
  - CE, ACS, ETLus, cUPC, SASO, SONCAP

# Advantages

Part 2

## ◆ 4 factories with massive production capacity

- 120,000m<sup>2</sup> floor space
- Shower enclosure; Bathtub; Complete shower room, Shower Column  
Crystal mosaic, Bathroom Cabinet

## ◆ AL profile extrusion production line

- In-house **AL profile extrusion** production line
- High quality **6463** AL profile

## ◆ Assembly line Production

- **Assembly line** for shower enclosure, massage bathtub, crystal mosaic
- highly efficiency could be achieved and missing parts could be avoided

# Advantages

## Part 3

### ◆ Sales Dept. with clear division of work

- Separate teams for Europe, America, Asia & middle east
- Sale, market research, products promotion;  
Order/production follow-up, after-sale service;  
Customs declaration, export documents, logistics.

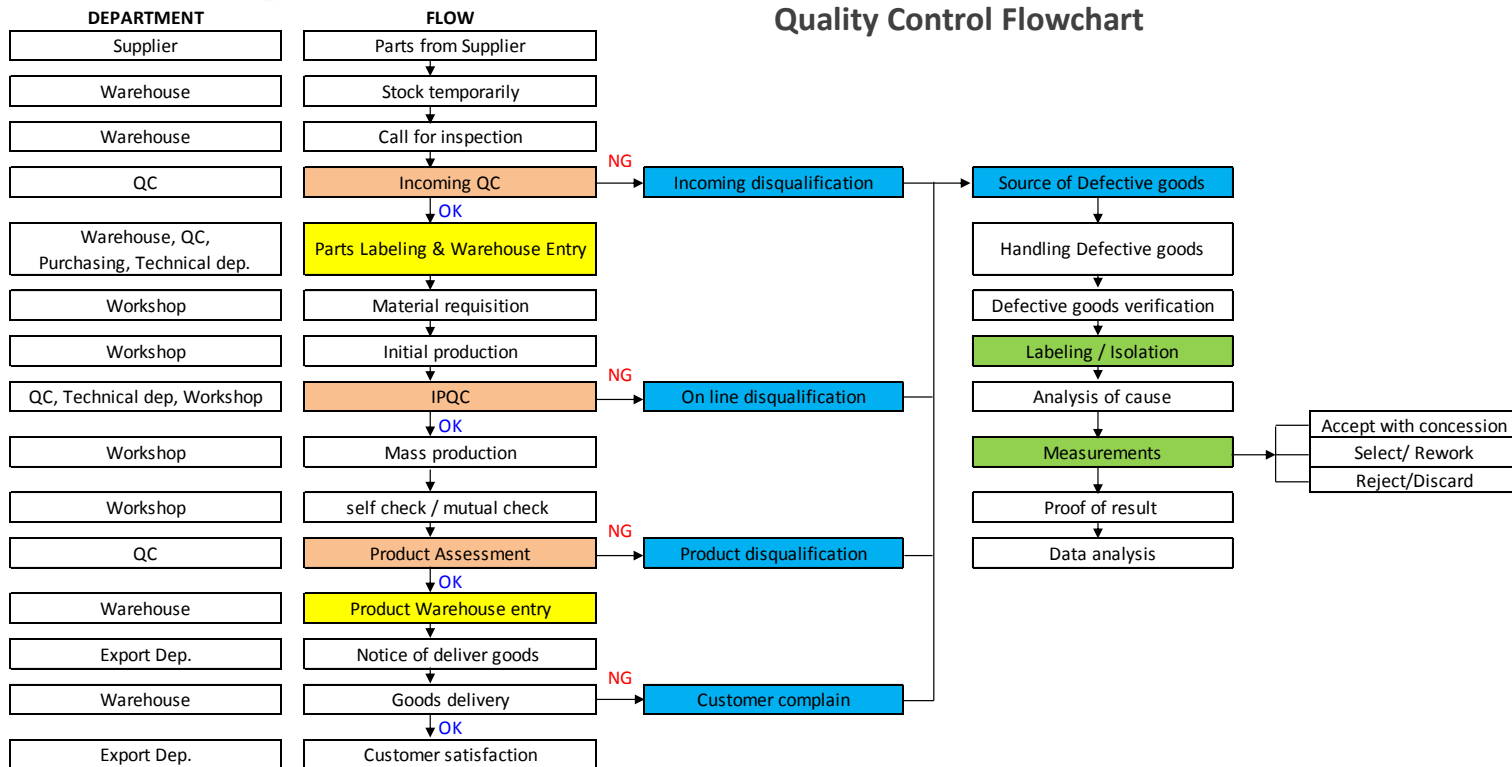
### ◆ Engineering

- Separate teams for Europe, North America
- Develop and design specific products for different markets

### ◆ Lab

- Electrical performance test (leak, insulation, earthing, dielectric strength ...)
- Glass impact/load test, Salt Spray test (AASS, CASS, NSS)
- Water immersion test, Falling sand test, Heat Quench Test, Roller test ...

# Quality Control



## Monthly Production Capacity

TYPE	QTY	UNIT
Shower Enclosure	15,000-17,000	sets
Massage Bathtub	600	sets
Simple Bathtub	3000	sets
Complete Shower Room	1200	sets
Shower Panel	1500	pcs
Bathroom Cabinet	1000	sets
Crystal Mosaic	15,000	m2

# Certifications

## Certificates for Design and Function Patent



## 11 Design and Function patent Certificates

# Certifications

## Quality Management System & Certificates



### ISO9001: 2008

In 2001, Korra passed the audit of quality management system ISO9001:2008.



### ISO14001: 2004

In 2010, Korra has been awarded the Environmental Management System Certificate.



### CE

Massage bathtub, steam room and complete shower room (LVD compliance)  
Shower enclosure (EN14428)



### France ACS certification

Korra got approved in 2009. ACS is the material safety approval required for materials and products in contact with drinking water in France.



### cUPC

Shower enclosure, shower tray and simple bathtub for North America markets.



### BSCI

In 2010, Korra passes the Social Audit of Business Social Compliance Initiative.



### OHSMS 18001

In 2010, Korra has been awarded the Occupational Health and Safety Management System Certificate.



### BS KITEMARK

All tempered glass doors have BS 6206 certificate.



### ETLus

Massage bathtub and steam room with electrical & electronics equipments, ETLus certificate is available since 2009.



### SASO

Steam room and Massage bathtub for Saudi Arabia.

# Certifications

Quality Management System & Certificates

ISO9001:2008

CE EN14428

CE LVD

CE EMC

cUPC



# Awards

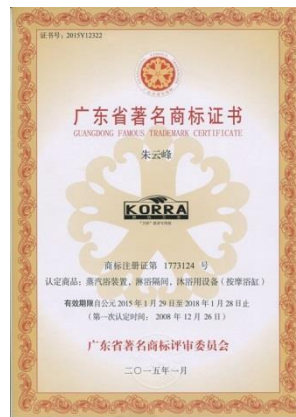
China Top 10  
Shower  
Room Brand  
in 2012



President  
Company of  
Foshan Bath  
Association



Famous  
trademark of  
Guangdong in  
2015



New high-  
tech  
enterprise of  
Guangdong



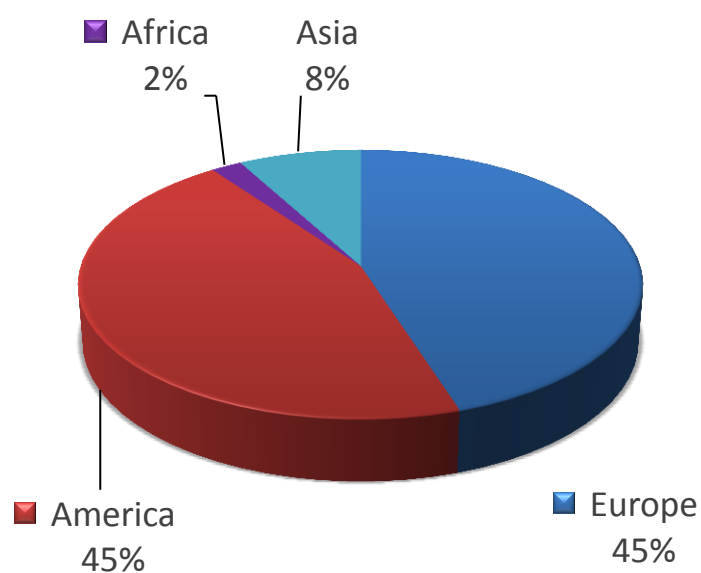
# Sales Markets Distribution



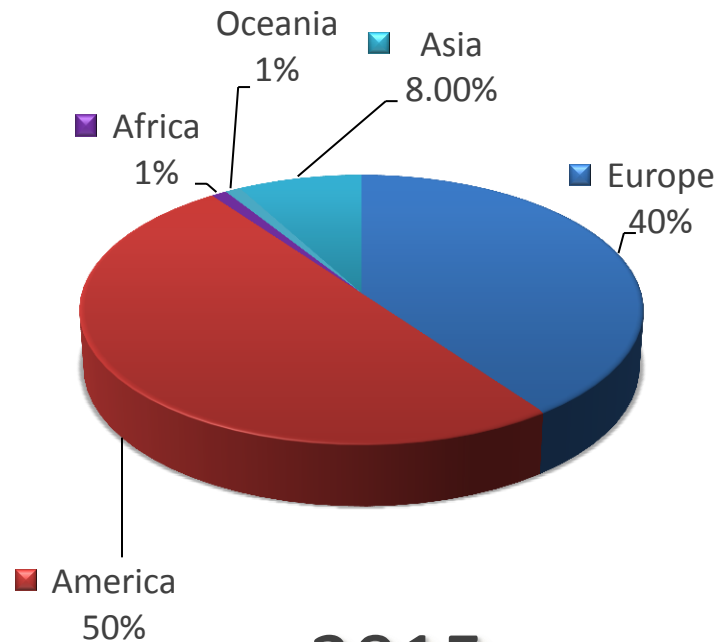
**Over 90 countries & regions**

Korra products have been sold to Europe, America, Middle East, Africa, Australia and Asia.

# Sales Volume Distribution



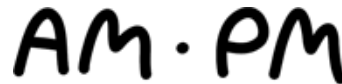
2014



2015

# References

To name just a few of KORRA's customers



# Testing lab & Equipment



- Salt spray test  
(AASS, CASS, NSS)



Light cabinet -  
PQR check and color check



- Heat Quench Test



Water immersion test -

# Testing lab & Equipment



**Glass & Shower Room Impact/Load Test**



**Falling Sand Test**

# Manufacturing Facility

## AL Profile Extrusion



# Manufacturing Facility

Aluminum profile process



**Upright** profile drilling machine



**Curved** profile drilling machine

Using electromagnetic induction theory, it can fix the profile position and drill the holes precisely and automatically

# Manufacturing Facility

Shower Enclosure & Complete shower room



# Manufacturing Facility

Acrylic Moulding



Acrylic Sheet Heater



Acrylic Moulding

# Manufacturing Facility

Massage Bathtub Assembly Line



# Manufacturing Facility

Simple Bathtub Assembly Line



# Manufacturing Facility

Crystal Mosaic



# Manufacturing Facility

Bathroom Cabinet



# SHOW – China



## Canton Fair #118

Oct. 2015  
Guangzhou



## Canton Fair #117

Apr. 2015  
Guangzhou

# SHOW – America



**KBIS 2013**

April, 2013  
New Orleans, USA



**KBIS 2012**

April, 2012  
Chicago, USA

# SHOW - Europe



ISH 2011 Frankfurt, Germany



CEVISAMA 2010 Valencia, Spain



MCE 2008 Milan, Italy



Mosbuild 2005 Moscow, Russia

## SHOW - Asia



CCESA 2012

Riyadh, KSA



ISH MIDDLE EAST 2008

Dubai



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[www.korraware.com](http://www.korraware.com)

